

Organisation.....

Contact.....

Phone.....

Email..... Skype.....

Campaign/Promotion/Brand.....

- Components** *Select as many as required*
- | | | | |
|--|------------------------------------|--------------------------------------|---|
| <input type="checkbox"/> Logo | <input type="checkbox"/> Flier | <input type="checkbox"/> Ad | <input type="checkbox"/> Visuals |
| <input type="checkbox"/> Business Card | <input type="checkbox"/> eFlier | <input type="checkbox"/> Display | <input type="checkbox"/> Photography |
| <input type="checkbox"/> Letterhead | <input type="checkbox"/> DL Flier | <input type="checkbox"/> Signage | <input type="checkbox"/> Retouching |
| <input type="checkbox"/> Envelope | <input type="checkbox"/> Invite | <input type="checkbox"/> POS | <input type="checkbox"/> 3D Render |
| <input type="checkbox"/> Postcard | <input type="checkbox"/> Booklet | <input type="checkbox"/> Radio | <input type="checkbox"/> Social Media |
| <input type="checkbox"/> Brochure | <input type="checkbox"/> Report | <input type="checkbox"/> Video/TV | <input type="checkbox"/> PR |
| <input type="checkbox"/> Website | <input type="checkbox"/> Catalogue | <input type="checkbox"/> Competition | <input type="checkbox"/> Other <i>(pls specify)</i> |

Further description..... +













Specification..... Size..... x..... mm pixels..... pages

Output Print Online Media Mail Signage Qty..... Quote required +

Content

<input type="checkbox"/> Logo(s)	<input type="checkbox"/> Template
<input type="checkbox"/> Copy	<input type="checkbox"/> Media
<input type="checkbox"/> Images	<input type="checkbox"/> Other..... +

- Required Tasks**
- Concept @ \$100/hr *Creative development / Strategy /*
 - Design & Layout @ \$75/hr *Interpretation from concept / Logo design / Creative retouching /*
 - Mac-ops @ \$60/hr *Layout from template / Basic retouching / Edits to copy-content*
 - Construction @ \$60/hr *Website build / Carpentry /*
 - Photography @ \$90/hr *Digiital imagery incl. video*
 - Production @ \$120/hr *Studio production for Radio - TV - Recording*
 - Account Management @ \$75/hr *Trafficing / Placements / Strategy*
 - Web Management @ \$75/hr *Monitoring / Updates / Reporting*
 - Dedicated Frog @ \$150/hr *Negotiable tasks*
 - After Hours @ \$Double hrly rate unless negotiated *Outside of 8am-6pm*

- Critical Timing**
- | | | | |
|---|-----------------------|----------------------|---|
|  | / / | Briefing | |
|  | / / | Materials supplied | |
|  | / / | Photography | |
|  | / / | 1st proof | <input type="checkbox"/> cost to date <input type="checkbox"/> budget alert |
|  | / / | Revisions supplied | |
|  | / / | 2nd proof | <input type="checkbox"/> cost to date <input type="checkbox"/> budget alert |
|  | / / | Revisions supplied + | |
|  | / / | Final for sign-off | <input type="checkbox"/> cost to date <input type="checkbox"/> budget alert |
|  | / / | Print | |
|  | / / | Mailing | |
|  | / / | Distribution | |
|  | / / | Placement + | |

Budget.....

SUBMIT